

## Persuasive Letter Grading Rubric

	<b>Needs Work</b>	<b>Meets Expectations</b>	<b>Exceeds Expectations</b>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>Thesis is unclear; more persuasive details are needed.</li> <li>Reasons are limited, general, repetitious and/or off-topic.</li> <li>Resources, if used, were unclear or not credible.</li> </ul>	<ul style="list-style-type: none"> <li>Thesis statement is clear.</li> <li>Reasons offer convincing support of the position throughout.</li> <li>Resources used provide credible support of the position.</li> </ul>	<ul style="list-style-type: none"> <li>Thesis statement is <b>specific and persuasive</b>.</li> <li><b>Specific</b> reasons offer <b>strong, convincing</b> support of the position</li> <li>Resources used provide <b>strong, accurate and credible</b> support of the position.</li> </ul>
<b>Organization</b>	<ul style="list-style-type: none"> <li>Thesis does not match layout of letter – the reader is easily lost.</li> <li>Letter is lacking transition statements and topic sentences.</li> <li>There is no conclusion.</li> </ul>	<ul style="list-style-type: none"> <li>Layout matches thesis.</li> <li>Paragraphs have topic sentences.</li> <li>There is a conclusion, but more detail is needed.</li> </ul>	<ul style="list-style-type: none"> <li>Layout matches thesis.</li> <li><b>Transition words</b> in the topic sentences make the paper <b>flow</b>.</li> <li>Ending <b>reinforces opinion</b>.</li> </ul>
<b>Voice</b>	<ul style="list-style-type: none"> <li>Writer does not seem to know the topic and/or like the topic.</li> <li>Tone is unclear.</li> </ul>	<ul style="list-style-type: none"> <li>The writer’s voice is confident, but inconsistent.</li> <li>Tone is present but may be unclear or inconsistent at times.</li> </ul>	<ul style="list-style-type: none"> <li>The writer’s voice is confident and <b>helps persuade the reader</b>.</li> <li>Tone is <b>clear, effective, appropriate, and enhances meaning</b>.</li> </ul>
<b>Word Choice</b>	<ul style="list-style-type: none"> <li>Words are vague, misused, imprecise, and/or distracting and do not persuade the reader.</li> </ul>	<ul style="list-style-type: none"> <li>Words convey the intended message, but stronger and more precise words are needed.</li> </ul>	<ul style="list-style-type: none"> <li>Words are <b>accurate, precise, distinctive, and strong</b> and help to persuade the reader.</li> </ul>
<b>Sentence Fluency</b>	<ul style="list-style-type: none"> <li>Most of the sentences begin the same way.</li> <li>Need more compound and complex sentences, punctuated correctly.</li> </ul>	<ul style="list-style-type: none"> <li>Sentence types are varied.</li> <li>Compound and complex sentences are inconsistently punctuated.</li> </ul>	<ul style="list-style-type: none"> <li>Sentence types are <b>varied and begin in different ways</b>.</li> <li>Compound and complex sentences are <b>punctuated correctly</b>.</li> </ul>
<b>Conventions</b>	<ul style="list-style-type: none"> <li>The message is unclear due to excessive convention errors.</li> </ul>	<ul style="list-style-type: none"> <li>There are noticeable convention errors, but they do not detract from the message.</li> </ul>	<ul style="list-style-type: none"> <li>Writing shows <b>strong control</b> of spelling, punctuation, and grammar.</li> </ul>
<b>Presentation</b>	<ul style="list-style-type: none"> <li>Parenthetical Citations and Works Cited page are missing or incorrectly done.</li> </ul>	<ul style="list-style-type: none"> <li>Parenthetical Citations and Works Cited page sometimes follow requirements.</li> </ul>	<ul style="list-style-type: none"> <li>Parenthetical Citations and Works Cited page <b>always follow requirements</b>.</li> </ul>

Comments:

Grade: